Automation Magic: Make An Extra $37,022.31 Every Single Month (Without Any Extra Effort)

The 4 "Mount Everest" Automation Campaigns That Print Money For Your Business While You Sleep

Most alternative health and supplement companies are leaving fat chunks of cashola on the table every single month by not leveraging automated email campaigns. This was true for one of my clients in the supplement space.

Now, most companies realize how profitable setting up abandoned cart messages can be. But many of them stop there — completely ignoring other lesser-known automation campaigns that can, collectively, drive even more moolah into your wallet than the abandoned cart automation can.

However…

Even alternative health and supplement companies that do set up an abandoned cart automation usually aren't squeezing all the juice out of that automation.

This was the case for Martin and Life Enthusiast.

Before we started working together, he had an abandoned cart message set up. But it wasn't pulling anywhere near the numbers we're doing today. And he didn't have the other 3 key automations in place either — **so he was leaving over $30,000 in revenue on the table every single month.**

But that all changed when I started implementing…

The 4 "Mount Everest" Automation Campaigns That Print Money For Your Supplement Business While You Sleep

Let me explain.

As I mentioned, most alternative health and supplement companies realize the importance of the abandoned cart automation.

But more often than not, these companies don't create the other 3 automations, which include…

1. Browse Abandonment Automation

2. Product Review/Cross-sell Automation

3. New Customer Thank You Automation

And when they do have these automations in place, it's "by mistake" — meaning, they don't PROFIT from these campaigns.

My client didn't even have these in place. But most companies who DO have them in place aren't maximizing their profitability.

I implemented these campaigns for Life Enthusiast over a year ago.

But let me show you how profitable these campaigns have been in just the last four weeks.

The Abandoned Cart Automation generated an extra **$14,221.09** in revenue that would've been lost in the past 28 days.

CAMPAIGN NAME ⇕	CHANNELS ⇕	REACHED ⇕	ENGAGED ⇕	DISENGAGED ⇕	CONVERTED ⇕	CONVERSIONS ⇕	REVENUE ▾
Cart Abandonment	✉	885	42.60%	0.56%	6.89%	79	$14,221.09

The Browse Abandonment Automation created an extra **$8,629.39** out of thin air in the past 4 weeks.

CAMPAIGN NAME ⇕	CHANNELS ⇕	REACHED ⇕	ENGAGED ⇕	DISENGAGED ⇕	CONVERTED ⇕	CONVERSIONS ⇕	REVENUE ▾
Browse Abandonment	✉	1,619	41.63%	0.25%	3.09%	57	$8,629.39

The Product Review/Cross-sell Automation sent an extra **$8,832.51** into my client's pockets that he otherwise wouldn't have gotten in the past 28 days.

CAMPAIGN NAME ⇕	CHANNELS ⇕	REACHED ⇕	ENGAGED ⇕	DISENGAGED ⇕	CONVERTED ⇕	CONVERSIONS ⇕	REVENUE ▾
Product Review / Cross Sell	✉	3,231	40.48%	0.80%	1.52%	66	$8,832.51

And the New Customer Thank You Automation generated an extra **$5,339.32** — and helped turn many first-time buyers into repeat buyers. (Which is extra important if you're running ads of any kind because this helps you recoup your moolah on the back end much faster.)

CAMPAIGN NAME ⇕	CHANNELS ⇕	REACHED ⇕	ENGAGED ⇕	DISENGAGED ⇕	CONVERTED ⇕	CONVERSIONS ⇕	REVENUE ▾
New Customer Thank You	✉	1,897	40.85%	0.42%	2.06%	46	$5,339.32

Or in other words...

These 4 Automations Created An Extra $37,022.31 In Less Than A Month!

And I'm confident we can achieve similar results for your business. (Of course, I can't promise anything and results vary from company to company.)

But chances are, if you're not using or maximizing these campaigns, you're losing "Brinks trucks" worth of money every single month.

Best part?

Once these automations are set up and running, they bring in money every day on autopilot without you even lifting a finger.

If you'd like to implement these automation campaigns (and other profitable automation campaigns) in your email marketing strategy, you can book a Discovery Call with me using the link below:

https://calendly.com/johndbrandt/discovery-call

But a word of caution:

I'm NOT always accepting new clients. I don't know when you're reading this case study. And it's possible that the link I gave you above doesn't work. If it doesn't work, **that means I'm not currently accepting new clients or having free discovery calls.**

In that case, use the link below to join my waitlist. When you join my waitlist, you'll be the first to know when I have an opening in my schedule and am ready to take on new clients.

Join the waitlist here: https://johnbrandtcopy.com/waitlist

John Brandt
Alternative health copywriter
https://JohnBrandtCopy.com

P.S. The best part about these automations is that it doesn't require a MASSIVE list.

In fact, here's how many people received each email in the last four weeks:

Abandoned Cart Automation — only sent to 885 people but brought in $14,221.09 in revenue.

Browse Abandonment Automation — only sent to 1,619 people but brought in $8,629.39 in revenue.

Product Review/Cross-sell Automation — only sent to 3,231 people but brought in $8,832.51 in revenue.

New Customer Thank You Automation — only sent to 1,897 people but brought in $5,339.32 in revenue.

Ready to see these kinds of results? Set up your [free Discovery Call](#) with me today and let's chat about working together.